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**russell consulting**

# Exploring Workplace Behaviors & Styles

**Assessing Behavioral Styles & their  
Impact on Individual & Team Performance**



**A Consulting Service of RCI**



# DiSC Personal Profile System



If you and your organization are wondering . . . "Why do we get along so well with some people but we can't work with others, no matter how hard we try?"

## Personal Profile System®



The foundation of personal and professional success lies in understanding self, understanding others and realizing the impact of personal behavior on the people around you. For more than twenty years, the Personal Profile System® has unlocked the door to productive communication and relationships for over 20 million people, worldwide, through its DiSC® Dimensions of Behavior learning approach.

## Setting the Standard for DiSC® Learning

DiSC® Dimensions of Behavior provides a non-judgmental language for exploring behavioral issues. It helps people explore behavior across four primary dimensions:

- Dominance
- Influence
- Steadiness
- Conscientiousness

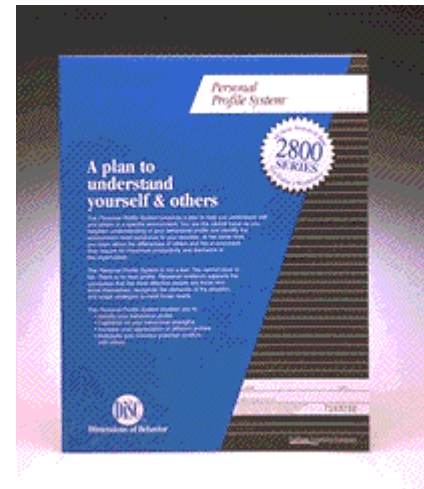
The Personal Profile System® is a multi-level learning instrument that helps individuals assess to what degree they utilize each dimension of behavior in their particular situation. The instrument then provides feedback in several unique formats.

The Personal Profile System®, the result of extensive field research and testing, is newly-scaled to today's diverse workforce. It offers more choices, more reliability and, once again, sets the standard for behavioral-based learning.

## One Profile, Many Purposes

The Personal Profile System® lays the foundation for high performance in a wide variety of applications. Use it to help people in your organization:

- Discover behavioral strengths
- Value the strengths of others
- Manage effectively
- Foster teamwork
- Develop strategies to meet diverse needs
- Improve communication skills
- Increase sales
- Improve customer relationships
- Reduce conflict and stress



## For More Information . . .

[Contact RCI](#) for information on our DiSC Personal Profile workshops and how you and your team can benefit from better understanding your behavioral styles.

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