

# The Farmer Is . . .

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- ❑ The farmer is . . . the most important person at ASCS. Without our consumer there would be no need for ASCS.
  
- ❑ The farmer is. . . not a cold program statistic, but a flesh and blood human being with feelings and emotions like our own.
  
- ❑ The farmer is. . . not someone to be tolerated so that we can do our thing – they ARE our thing!
  
- ❑ The farmer is. . . not dependent on us, rather, we are dependent on them.
  
- ❑ The farmer is. . . not an interruption of our work, but the PURPOSE of it. We are not doing them a favor by serving them. They are doing us a favor by giving us an opportunity to do so.

[From the public access bulletin board at a U.S. Agricultural Stabilization & Conservation Service (ASCS) Office]

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