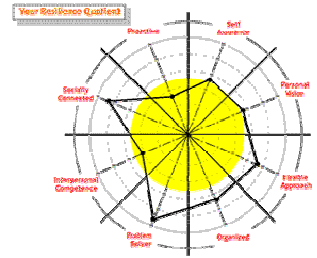


Benefits of Becoming an Authorized Distributor of the Resilience Quotient



By becoming an Authorized Distributor of the Resilience Quotient (RQ), you can enhance your business and grow your revenue by marketing the RQ to other consultants and trainers in your area. Authorized Distributors of the RQ gain all of the advantages of becoming a Licensed User of the RQ (in having unlimited wholesale price use of the Resilience Quotient) plus they have the opportunity to build their own network for promoting the RQ and generating additional revenue. Similar to a Licensed User, as an Authorized Distributor of the Resilience Quotient, you'll have access to research supporting the instrument, use of the Resilience Quotient at *below* wholesale prices, a "start-up" kit that includes a copy of the instrument and a PowerPoint presentation for facilitating workshops on developing resilience.

Here's what becoming an Authorized Distributor of the RQ brings you:

- **Background Information on Resilience:** Authorized Distributors of the RQ receive an article summarizing the historical research and background of the concept of resilience. The work of past and contemporary researchers on the issue of resilience is summarized to provide Authorized Distributors useful background on the concept and its relevance to organizations today.
- **Research Data on the Resilience Quotient:** Authorized Distributors of the RQ have access to the research data compiled by Russell Consulting, Inc. (RCI) that support the validity and reliability of the instrument.
- **Customized Edition of the Resilience Quotient:** RCI will create an RQ instrument that incorporates the Authorized Distributor's company information and logo.
- **Below Wholesale Prices of the Resilience Quotient:** The RQ retails for \$10 per person. Authorized Distributors pay a *below* wholesale price of \$4 per person (while charging their Licensed Users \$7 per person) payable to RCI quarterly.
- **PowerPoint Presentation and Supporting Materials (Retail Value \$150):** Authorized Distributors of the RQ receive a PowerPoint presentation and supporting materials and handouts that can be used for conducting half- or full-day workshops on resilience. Both the PowerPoint slides and handouts are customizable to accommodate the Authorized Distributor's teaching methods, timeframe, audience, and so forth.
- **E-Mail Support and Consulting:** Russell Consulting, Inc. provides free personalized e-mail support and consulting to Authorized Distributors of the Resilience Quotient. We can help you refine your use of the RQ in your training and consulting business.
- **Opportunity to Develop Downstream Licensed Users and Revenue:** By becoming an Authorized Distributor of the Resilience Quotient, you have the opportunity to grow a downstream network of Licensed Users of the RQ that, in turn, generates income in every RQ sale by your downstream users.

Contact Russell Consulting, Inc. to learn more about becoming an Authorized Distributor of the Resilience Quotient!

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